

LAWRENCE, OSTEOL & COMPANY'S
TEN YEARS OLD
FAMOUS "BELLE OF BOURBON"
For Medical and Family Use.



SECRET

IS DEATH TO
Malaria
Chills and Fever
Typhoid Fever
Indigestion
Dyspepsia
—AND—
Surgical Fevers.

TO THE
IS DEATH
Blood-Poison
Consumption
Sleeplessness
Insomnia
and Dissimulation
OF THE

"Bible of Education," the "Teacher of Life," and the Great Appeal
HIGHLY ENDORSED AND RECOMMENDED.

This will certify that I have examined the Belle of Bourbon Whisky, received from Lawrence, Dstrom & Co., and find the same to be perfectly free from Fusel Oil and all other deleterious substances, and strictly pure. I cheerfully recommend the same for family and medicinal purposes.

J. P. BARRY, Jr., Analytical Chemist, Louisville, Ky.

WHY BELLE OF BOURBON IS PURE.

There are volatile properties naturally existing in the grain, which accompany the liquor in its changes and give their characteristic flavor to the resultant spirit. These can scarcely be considered as impurities, but there are other properties obtained during the process of fermentation which serve, seriously to contaminate the product. Among these are FUSEL OIL, or GRAIN OIL, amylic alcohol, which is offensive both to the smell and taste, and from which, aside from the poison they contain, it is very desirable that the spirit should be freed as far as possible. This is accomplished in the manufacture of BELLE OF BOURBON, in the production of which only the finest part of the grain is used, THUS FREING IT FROM FUSEL OIL BEFORE IT IS DISTILLED, and it is further improved by the

RIPE AGE OF BELLE OF BOURBON.

To which it is allowed to attain before being placed upon the market, none of this whisky being placed on the market until it is at least **TEN YEARS OLD** In substantiation of this the certificate of the eminent chemist, Dr. J. P. Barnum, is here given

EMINENT PHYSICIANS

Throughout the world unhesitatingly contend that alcoholic liquors have held, and always will hold, then place at the head of the list of STAND-
ARD REMEDIES, without the use of which success in their practice would be limited.

WHAT THE DOCTORS HAVE TO SAY.

The late Dr Cowling, who was considered the highest authority in his time, and who was fully aware of the purity of BELLE OF BOURBON, wrote in the "Medical News," of which he was editor, in the discussion of the so-called temperance question: "Alcohol will always be administered to the sick Its ABUSE, and not its USE, may be abandoned.

HE RECOMMENDS BELLE OF BOURBON.

"The sick are going to have alcohol in some shape, and a matter of the first importance is that the liquors administered to them be ABSOLUTELY PURE.

"GENUINE AND GOOD."

"The physicians," he says, "order good whisky," meaning BELL OF BOURBON, of course, "and leave it to attendants to find it as they may. Some possess the faculty or the knowledge necessary to get genuine liquors, but the vast majority, even among the intelligent, do not."

BELLE OF BOURBON

Whisky was introduced into the Pharmacopœia as a substitute for brandy, and is preferable to brandy as a remedial agent, since it can be obtained of good quality. It is also used as an antiseptic, in wounds, etc.

BELLE OF BOURBON IN FEVER

The use of **BELLE OF BOURBON** Whisky has been the treatment of fevers, and thousands of lives have been saved. Formerly Typhoid Fever was regarded as almost incurable—except by exception, death the rule. Now, owing to the use of **BELLE OF BOURBON** Whisky, recovery after the result from Typhoid Fever is the exception, recovery the rule. In Surgical Fevers, which are now readily controlled by the use of **BELLE OF BOURBON** Whisky, the pure **BELLE OF BOURBON** Whisky is the best of all medical agents in controlling and regulating fevers resulting from mumps or surgical operations.

A CURE FOR CONSUMPTION.

The venerable Dr McCreedy, the distinguished American physician, sometimes called the father of American therapeutics, used in all parts of sweet milk and whisky as a prescription for Consumption, the most efficient and **only satisfactory** remedy for this disease, even the most advanced stages have been formed in the lungs, and his treatment was most successful in many almost miraculous cures.

NEWARK, N. J. (UPI)—New Jersey's winter storm began on Jan. 20, 1977.

Ask your Druggist, ask your Wine Merchant, ask your Grocer for "BELLE OF BOURBON," and take NO OTHER.

of Sale of Truggists, the Merchants and Brokers Everywhere.

בְּיָמֵינוּ 8.25 בְּצֵק בְּנֵי

...PROPRIETORS, DUSTY...

* Made by **MARX & JORGENSEN**

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